

Message Text

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ACTION ARA-20

INFO OCT-01 ISO-00 AID-20 CIAE-00 COME-00 EB-11 FRB-02

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R 211610Z MAR 74

FM AMEMBASSY SANTIAGO

TO SECSTATE WASHDC 7865

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E.O. 11652: N/A

TAGS: EIND, ETRD, CI

SUBJ: CONSTRUCTION INDUSTRY IMPORT NEEDS

PASS EX-IM, COMMERCE

1. ON MARCH 15, PRESIDENT OF CHILEAN CONSTRUCTION CHAMBER, HUGO LEON, VISITED AMBASSADOR WITH URGENT REQUEST FOR EMBASSY ASSISTANCE IN SECURING NEW EQUIPMENT FOR CHILE'S CONSTRUCTION INDUSTRY, LACK OF WHICH IS DELAYING CHILE'S RECONSTRUCTION PROGRAM. LEON SAID CONSTRUCTION INDUSTRY UNDER GREAT PRESSURE FROM JUNTA TO COME UP WITH EQUIPMENT VALUED AT \$200 MILLION TO REPLACE PRESENT EQUIPMENT, AVERAGE AGE OF WHICH IS NINE YEARS EVEN THOUGH NORMAL OPERATING LIFE IS BETWEEN FIVE AND SIX YEARS. HE SAID INDUSTRY WILL NEED AT LEAST \$100 MILLION IN EQUIPMENT BEFORE END OF THIS YEAR. HE ADDED THAT SINCE VIRTUALLY ALL OF CHILE'S CONSTRUCTION EQUIPMENT IS U.S., INDUSTRY PREFER TO REPLACE WITH U.S. PRODUCTS. CONTINUING DELAYS, HOWEVER, MAY FORCE INDUSTRY TO TURN TO OTHER POTENTIAL SUPPLIERS SUCH AS ENGLAND, WEST GERMANY AND JAPAN.

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2. LEON SPECIFICALLY REQUESTED EMBASSY SUPPORT HIS ATTEMPTS (A) TO OBTAIN EX-IM GUARANTEES FOR SUPPLIERS/ PRIVATE BANK FINANCING OF HEAVY CONSTRUCTION EQUIPMENT PURCHASES; (B) TO PERSUADE U.S. COMPANIES TO GIVE PRIORITY TO CHILEAN ORDERS IN ORDER TO REDUCE NORMAL DELIVERY TIMES; AND (C) TO GET U.S. PRIVATE BANKS TO ACCEPT CENTRAL BANK UNOFFICIAL BUT USUAL DEMAND FOR MINIMUM FIVE-YEAR CREDITS WITH 15 PERCENT DOWN PAYMENT, TWO YEAR GRACE PERIOD, AT NEW YORK PRIME RATE PLUS 1.5 PERCENT.

3. AMBASSADOR REPLIED THAT WHILE EMBASSY WOULD PASS LEON'S REQUESTS TO WASHINGTON, USG LIMITED IN WHAT IT COULD DO TO INFLUENCE PRIVATE BANK LENDING DECISIONS AND SUPPLIER DELIVERY SCHEDULING.

4. COMMENT: CHILEANS MADE EFFECTIVE CASE FOR IMPORTANCE OF RENEWING THEIR CONSTRUCTION EQUIPMENT AND DOING SO THROUGH PURCHASE OF AMERICAN PRODUCTS. SOME ACCOMMODATION TO THEIR NEEDS WOULD BE POLITICALLY MOST USEFUL FOR US INTERESTS HERE, AT A MOMENT WHEN CHILEANS ARE FRUSTRATED IN EFFORTS TO BUY ARMS FROM US AND BEMUSED BY CONTINUING CRITICAL PRESS AND CONGRESSIONAL COMMENT RE THEIR INTERNAL POLICIES. ACCORDINGLY, I WOULD APPRECIATE EARLY INDICATION FROM EX-IM BANK, DEPARTMENT OF COMMERCE, AND OTHER INTERESTED SOURCES AS TO WHAT MIGHT BE DONE TO MEET CONSTRUCTION INDUSTRY NEEDS, CONSISTENT OF COURSE WITH PROTECTION AND ADVANCEMENT OF US ECONOMIC INTERESTS.

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